

Dexion and TZ Limited: revolutionising online shopping for modern customers

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Press photo: Dexion's parcel locker installation

As the trend towards online shopping continues its global catapult, leading storage and materials handling specialist, Dexion has teamed with Smart Device Technology Provider, TZ Limited to deliver state-of-the-art electronic parcel lockers that can provide customers with an alternative delivery channel and make online shopping easier than ever.

The Internet has revolutionised the way people purchase goods. However, when it comes to the collection of these items, customers are often left feeling frustrated and disappointed. The lack of alternative and convenient delivery options, as well as the challenges of returns and services can tarnish a customer's online shopping experience. Until now.

Pioneered by TZ, the A.D.A.M. Parcel Locker Network is the first fully automated end-to-end parcel locker network offering of its kind in Australia. Designed to cater to time-poor, budget-conscious modern lifestyles, these interactive lockers give customers a convenient, secure and cost effective way to collect their online orders.



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Through partnerships with select e-merchants, e-commerce service providers and courier and logistics players, the TZ A.D.A.M. Parcel Locker Network will allow customers to have their parcels delivered to a convenient locker location of their choice. Customers are notified by email or SMS when their package is ready for collection. To guarantee absolute convenience, the lockers are accessible 24 hours a day, 7 days a week.

TZ approached Dexion in 2012 in search of a supply partner with specialist capabilities in manufacturing high volume metal systems. To ensure the effective development of new parcel locker infrastructure, it was essential that the lockers be of a high quality, extremely durable and capable of storing parcel items safely and securely. As a leading global provider of storage solutions, Dexion was the natural choice for TZ.

In designing the lockers with TZ, Dexion understood that customer confidence is paramount. The lockers therefore incorporate both internal and external elements that are robust, safe and weather resistant. In addition, the lockers can be configured to suit any space and are available in a range of sizes, ensuring complete versatility.

As the demand for parcel delivery services continues to grow in tandem with e-commerce, some of Australia's well known retailers are starting to tap into the services provided by TZ and its partners. According to Dexion's National Sales Manager, Michael Cumner parcel lockers offer Australian shoppers true flexibility. With six installations already completed at shopping centres, commercial office towers and service stations around the country, and another eighteen being installed soon, Cumner believes that interactive lockers are the way of the future.

"Whether servicing corporate, residential or community environments, parcel lockers provide a seamless end-to-end solution for the changing lifestyles of modern consumers. Shoppers want to know that they can access their goods when and where it suits them. It's very exciting to be part of a network that's shaping the future of online shopping," said Cumner.

"The demand for interactive lockers is growing at a rapid rate, both locally and internationally. We are also supporting TZ with its smart parcel locker solutions for Singapore Post, Poste Italiane and Post Indonesia. We see the potential for a significant number of new locker projects over the next twelve months," added Cumner.

Dexion is also working closely with TZ to support the rollout of A.D.A.M. parcel lockers to new locker locations across the east coast of Australia.

The A.D.A.M. Parcel Locker network is unique in that it benefits all stakeholders. Online retailers are able to enhance their customers' experience with new delivery services. Property partners enjoy increased foot traffic and the potential to leverage exposure through kiosk advertising. Finally, consumers have complete flexibility to choose where and when they collect their parcels, as well as how they return goods and access new services.



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Armed with leading technology innovations, access to global couriers and state-of-the-art locker solutions, Dexion and TZ are leading the way in the ever-evolving landscape of online shopping.

To learn more about smart parcel locker solutions, please visit www.dexion.com.au or call 1300 180 358.

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About Dexion

Dexion is an international specialist in manufacturing and marketing a broad range of products to assist industrial and commercial customers solve their shelving, storage, filing, distribution management and materials handling challenges.

With operations throughout the Asia Pacific Region and the Middle East, Dexion's core product offerings include: pallet racking, shelving and integrated systems used in logistics, warehousing and storage, as well as filing solutions including cabinets, shelving, lockers and Compactus® mobile storage used in the commercial sector. Dexion operates with a global network of suppliers who manufacture components and complementary products.

Dexion's industrial business combines order fulfilment and distribution functions with materials handling equipment and sophisticated software to build automated systems that increase speed, accuracy, security and flexibility. Its systems deliver the benefits of improved productivity and profitability due to the smarter thinking that goes into their design.

Dexion's commercial business provides products for every commercial and specialist storage application. These products are complemented by a range of services that help customers achieve the right balance between space utilisation, safety and value.

Dexion also has a network of franchises and dealers across Australia, Asia Pacific, Africa and the Middle East. These businesses deliver a variety of industrial and commercial storage systems for businesses of all sizes.

Customised training, state-of-the-art design tools, active research and development, rigorous product testing, after-sales-service and a lifetime product warranty support the strong reputation of the Dexion brand.

Dexion is part of the GUD Group, which manages a number of leading consumer and industrial products companies across Australia and New Zealand.

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